



**BURNET BULLDOG
ATHLETIC BOOSTER CLUB
Get Ready for the 2016-2017
School Year!**



dawgathleticboosters.org

burnetbooster@gmail.com

You can join the Burnet Bulldog Athletic Booster Club AND purchase an advertisement which will be in the 2016 Fall Football or All Sports program in one easy payment. All individual and business booster club members' names that are received by the publishing deadline will be listed in the program.

**100% OF PROCEEDS FROM AD AND MEMBERSHIP SALES
BENEFIT BURNET MIDDLE & HIGH SCHOOL ATHLETES
IN ALL SPORTS AS WELL AS THE BHS CHEERLEADERS!**

Football programs will be sold at all Varsity home football games.

** **NEW:** All Sport's Program for Football, Volleyball, Basketball, Softball, Baseball and Soccer and will be available at all Varsity home games.*

If choosing from one of the templates, please circle your choice and add details. Please return the form with any artwork, pictures, or business cards you want in the ad, along with your payment to:

**Burnet Bulldog Athletic Booster Club
P.O. Box 1093, Burnet, Texas 78611-1093**

For more information, contact a Booster Club Officer:

Lisa Atkinson 512-755-3743

Rhonda Posey 512-588-9430

Danisa Scott 254-998-0818

The deadline for Advertising is Friday, August 5th, 2016.

In order to get the programs printed in a timely manner, we will not be able to accept ads after this date.

**Ads and Photos used in the Football Program can be picked up in the Dawg House at any of the Varsity home games.*

We will be accepting memberships at "Meet the Bulldogs" in the Burnet Bulldog Stadium on August 18th.

**BURNET BULLDOG BOOSTER CLUB MEETS ON THE 1ST WEDNESDAY OF EACH
MONTH @ FIELD HOUSE OFFICE 6:00 pm, WE HOPE YOU WILL JOIN US.**

THANK YOU FOR SUPPORTING THE BULLDOGS!

BURNET BULLDOG ATHLETIC BOOSTER CLUB MEMBERSHIP & ADVERTISING FORM

Name/Business: _____

Mailing Address: _____

Email: _____ Phone: _____

Athletes Name: _____ School: BMS BHS

Sports playing: _____

| | | |
|-------|---|---------|
| _____ | Booster Club Individual Membership (includes decal) | \$10.00 |
| _____ | Booster Club Family Membership (includes decal) | \$15.00 |
| _____ | Booster Club Business Membership (includes decal) | \$25.00 |

FOOTBALL PROGRAM ADVERTISING

| PACKAGE | AD SIZE | COLOR AD | BLACK & WHITE AD |
|---|-------------|-----------|------------------|
| PLATINUM *Premium Full Page Ads | 7 ½" x 10" | \$ 750.00 | X |
| GOLD One full page | 7 ½" x 10" | \$ 400.00 | \$ 250.00 |
| SILVER One half page | 7 ½" x 5" | \$ 275.00 | \$ 150.00 |
| BRONZE One fourth page | 7 ½" x 2 ½" | \$ 225.00 | \$ 100.00 |
| BULLDOG One eighth page | 3" x 2 ½" | X | \$ 50.00 |
| FAMILY AD (no business ads) | 3" x 2 1/2" | X | \$ 30.00 |

ALL SPORTS PROGRAM ADVERTISING (Bronze to Platinum includes decal, flag & name listed on banner)

| PACKAGE | AD SIZE | COLOR AD | BLACK & WHITE AD |
|---|-------------|------------|------------------|
| PLATINUM *Premium Full Page Ads | 7 ½" x 10" | \$ 1000.00 | X |
| GOLD One full page | 7 ½" x 10" | \$ 650.00 | \$ 500.00 |
| SILVER One half page | 7 ½" x 5" | \$ 525.00 | \$ 400.00 |
| BRONZE One fourth page | 7 ½" x 2 ½" | \$ 475.00 | \$ 350.00 |
| BULLDOG One eighth page | 3" x 2 ½" | X | \$ 100.00 |
| FAMILY AD (no business ads) | 3" x 2 ½" | X | \$ 50.00 |

*Platinum Premium advertising includes an ad on inside front cover, Page 1, Roster page layout, inside back cover or back cover. Please contact an officer listed on front page for more information.

Advertising deadline is August 5, 2016

Mail to: Burnet Bulldog Athletic Booster Club, P.O. Box 1093, Burnet, Texas 78611